

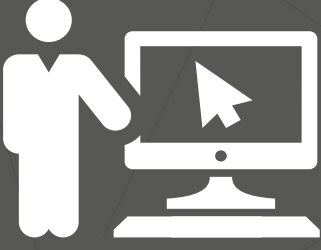
YOUR JOURNEY TO VITAFOODS CONNECT



Source. Discover. Find solutions.

STEP 1

REGISTER TO THE PLATFORM



The primary contact on your contract will need to initially register to Vitafoods Connect

STEP 2

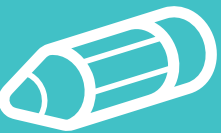
ADD ADDITIONAL CONTACTS



Add any colleagues that will help you manage your Online Directory and share the responsibilities

STEP 3

EDIT YOUR COMPANY PROFILE



Here you can amend the details your potential customer will see:

- Choose your categories
- Add your company logo
- Complete your company description
- Edit your social media handles

STEP 4

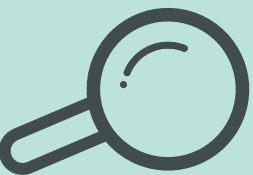
ADD YOUR PRODUCTS



Adding products to your profile will make your profile stand out and give potential customers an idea of your portfolio

STEP 5

TRACK YOUR ENGAGEMENT ANALYTICS



Check all messages and requests for information sent to you, follow up with leads and understand how your profile is performing

Top tip

The number of products displayed depends on your Vitafoods Connect Package. If you want to showcase more, contact your account manager