Tasting Centre Directory
See, touch, taste

Tasting Centre Awards 2019
Join us and find out the winners for the best tasting functional food and functional beverage. The winners will be announced at Wednesday 8 May, 16:00, Tasting Centre.
There’s no better way to experience a finished product than to see, touch and taste it at the Tasting Centre. All functional foods and beverages sampled are nutritious, innovative and retail-ready. Be among the first to discover the products at the forefront of the nutraceutical industry and set you on your way to your next business venture.

Have your say!

Visit the Tasting Centre and vote for the best tasting functional food and functional beverage in the Tasting Centre Awards 2019.

Tasting Centre Awards 2019

Join us and find out the winners for the best functional food and functional beverage. The winners will be announced on Wednesday 8 May at 16:00 in the Tasting Centre.
Amapharm GmbH  STAND S145

**Vegan Hair Skin Nails Gummies**

Vegan hair gummies.

Amapharm GmbH  STAND S145

**Goji Gummies**

Superfood gummy containing vitamins, minerals and antioxidants.

AMERPHARMA  STAND R144

**Pralines & Zero Filling**

Boost your energy with this NO SUGAR praline. Contains caffeine – enough to give you more energy than any other product of this kind. No sugar in the praline, ZERO calories in the filling! Enjoy!

AMERPHARMA  STAND R144

**Dr. Nuts**

Healthy snacks: no sugar, no salt, no palm oil, 100% vegan. Peanut-dactyl mousses in on-the-go pouches and spreads in jars in coconut, chocolate and caramel flavours. We share 10% profit with a charity organisation helping kids eat healthier. Eat well, feel better, act best!

ANLIT Ltd.  STAND L81

**Feminine Probiotics**

Feminine probiotic +probiotics blend +cranberry, in a fun and tasty presentation for women. Helps to prevent urinary tract infections and recurrent inflammation.
Ashland  STAND G58

**Chocolate Cherry Almond Protein Bar**

This dark chocolate cherry almond nutritional bar contains 10g protein per 50g bar, with only 5g sugar. It is made with a custom Ashland blend containing MCT powder, whey protein isolate and flavors.

---

Ashland  STAND G58

**Phase 2 carb controller**

Phase 2 carb controller is a white kidney bean extract that reduces starch absorption and supports weight loss*. This direct-to-mouth format provides maximum convenience to the consumer in terms of portability, great flavour and is easy to swallow. Peach mango flavored. *Over 11 clinical studies in the US and Canada.

---

AURORA INTELLIGENT NUTRITION  STAND P131

**PROTEIN VEGAN BAR CAPPUCCINO**

High protein (29%), high fibre and low sugar vegan bar (mix of vegan proteins), coated in dark chocolate, without added sugars.

---

AURORA INTELLIGENT NUTRITION  STAND P131

**Multivitamin Tablet**

Multivitamin chewable tablet with taurine and mint flavour. Three tablets = 100% vitamin VRN.
**Functional Foods**

**bitop AG**

**Ectoin® Allergy Lozenges**

Ectoin® Allergy Lozenges are an unique and innovative treatment and prevention of allergic symptoms in mouth and throat, caused by airborne allergens like pollen, house dust or animal hair. With clinically proven and patented bi-medEctoin®. Sugar-free, preservative-free and suitable for vegetarians.

---

**Capsumed Pharm GmbH**

**Kryptol Gel**

Kryptol-Gel: a natural formula combining important micronutrients such as vitamin B6, C and B12, which contribute to the function of the nervous system. In the form of a tasty juice, naturally sweetened by Stevia, the intake is particularly easy for children. Kryptol-Gel combines these vitamins and minerals in one stick.

---

**Capsumed Pharm GmbH**

**MyMinaVit**

MyMinaVit: your personalised vitamin and mineral mix based on a natural fruit matrix. You can check your individual micronutrient demand online at myminavit.com by filling out a questionnaire. As a result, you get a free analysis of your current health status. You can order your MyMinaVit in four different flavours.

---

**ENERVIT SPA**

**SNACK BAR “BROWNY”**

It’s not only delicious, but it is also healthy, high in protein, low sugar, double layer, and can provide a tasty boost not only to sports people but to everybody in everyday life.
Euro OTC Pharma GmbH

**Eisen Sticks / Iron Sticks**

Well tasting iron granulate providing 30 mg Vitamin C, 14 mg Iron.

EPO SRL

**OLE’ – Omeolipid Experience**

OLE’ is the new bakery functional snack to experience the Omeolipid® botanical extract. Omeolipid is a unique blend of botanicals for cholesterol management with strong scientific evidences. Three botanicals and three traditions joined together for a synergic combination: artichoke (Mediterranean vegetable), caihua (South American zucchini), and fenu greek (Indian spice).

ENERVIT SPA

**SNACK BAR “NOIR”**

It is not just a snack; it’s a delightful experience that combines the dark chocolate aroma with a protein boost for a not guilty pause. It’s healthy; high in protein, low in calories.

Euro OTC Pharma GmbH

**Eisen Sticks / Iron Sticks**

Well tasting iron granulate providing 30 mg Vitamin C, 14 mg Iron.

Euro Vital Pharma GmbH

**Fruit drops vegan**

100% natural, vegan, vitaminised fruit drops; no extra sugar; alternative for gummy bears and drops.
Functional Foods

**Evolva | STAND K102**

**Veri-te™ Resveratrol Chocolate**
Premier Belgian chocolate made with the finest cocoa beans and now with the added benefit of 50 mg of Veri-te resveratrol. Significant scientific evidence suggests that resveratrol can play a positive role in healthy ageing by promoting bone, cognitive, and heart health at a cellular level. Visit booth K102.

**F. Hunziker + Co AG | STAND M64**

**Relax Gummies**
With our Relax Gummies the consumer has the opportunity to feel less stressful and to calm down without investing a high amount of time to just relax. The high amount of magnesium supports the body to become less tense.

**F. Hunziker + Co AG | STAND M64**

**Endurance Chews**
Our Endurance Chews are developed to help you reach your top form. Isomaltulose is a slowly digestible carbohydrate, which provides long lasting energy. The added vitamins round up the effectiveness of our tasty chews. The Endurance Chews are perfect for travelling, meetings, exams or whenever needed.

**Future Nutrition | STAND S140**

**Cold Brew Coffee Shot**
Combat driver fatigue with a Cold Brew Coffee Shot. Each shot is the equivalent to 4g ground coffee beans and contains 150mg of all-natural caffeine. Contains 100% NRV for vitamin B5, B6 and B12, with 50% NRV folic acid, all of which contribute to normal energy metabolism and cognitive function.
GRUPO NUEVA DIETETICA  
**Protein Bread White Baguettes**
The best white protein bread, high protein, low carbs, low fats, also for vegans and vegetarians.

---

GRUPO NUEVA DIETETICA  
**Protein white bread Zero**
Protein white bread zero allergens, for vegetarians and vegans.

---

Hearthside Europe  
**Sweet Chili Energy Bar**
An energy bar with sweet chili & tomato, for a spicy taste.

---

Hearthside Europe  
**Caramel & Peanut Bar**
A low sugar snack bar with a caramel layer, peanuts and milk chocolate.

---

JLB Developpement  
**Beauty shot**
Product based on Lipowheat ingredient. Anti-Aging product / Skin health.

---

JLB Developpement  
**Ubiquinol shot**
Liquid shot of ubiquinol to enhance recovery after sport session.
Functional Foods

Kappa Bioscience  
**K2VITAL® CHEWING GUMS**
K2VITAL® CHEWING GUMS combine the synergistic health benefits of vitamin K2 MK-7 and vitamin D3 in an innovative dosage form that eliminates the need for swallowing capsules or tablets. K2VITAL® CHEWING GUMS target bone and heart health by making calcium safer and more effective.

Laboratoire Dietlife  
**Chocolate coconut biscuits**
Low sugar, high protein and high fibre biscuit, with sweetener. Each portion (30g) contains 11.4g of protein and 4.4g of carbohydrates.

Nu-mega Ingredient Pty Ltd  
**Nu-Mega Ingredients HiDHA® Gummies**
This kid-friendly delivery system offers 75mg DHA + 6mg EPA per gummy – enough to reach the EFSA health claims of 250mg DHA/day with only 4 gummies. This level is achieved by utilizing Nu-Mega’s Driphorm® HiDHA® 360 powder, using patented microencapsulation technology, resulting in 60% oil load, delivering 33.5% active DHA.

Nu-mega Ingredient Pty Ltd  
**Nu-Mega Ingredients Bars**
The health benefits of DHA appear extensive. Utilizing patented microencapsulation technology, Nu-Mega’s Driphorm® HiDHA® 360 powder allows high fortification rates with no negative sensory impact into bars to achieve a DHA content of 250mg/bar. This DHA level meets the EU health claim requirement for minimum daily intake for contribution to normal heart function.
Pro Dietic  STAND M119
Crackyballs
Crackyballs are tasty, crispy and contain 30g of proteins per 100g. Coated with polyol, low carbohydrate guaranteed.

Prinsen Berning  STAND K20
Crunchy Lemon Protein Bites
Our delicious bite size snacks are designed to satisfy cravings without feeling guilty. These small protein treats, caramel lemon flavoured with a crispy milk chocolate coating, fit well into a healthy lifestyle. Easily packed to grab and go for your daily snacking.

Probi AB  STAND K46
Probi® FastMelt
Probiotic sticks that melt in your mouth. A tasty and convenient way of taking your daily probiotic supplement.

Nutribio  STAND N24
Exotic Fruits Crispy Vegan Bar
Taste our innovative high-protein and low-carb Crispy Vegan Bar. Our exotic fruits flavoured bar with chocolate coating is gluten free.* No added sugar. *May contain traces of gluten.

SINTAL DIETETICS  STAND L32
OMEGA GUM
Functional chewing gum with omega3.
**Functional Foods**

**Slimpack**  
**STAND T148**  
**Apple bar with collagen**  
High-protein bar, low-carb. Contains marine hydrolyzed collagen with skin beauty efficiency (clinically proven).

**SternLife GmbH & Co. KG**  
**STAND L60**  
**Deluxe Protein Bar**  
White chocolate cookie dough.

**TOPGUM**  
**STAND M150**  
**Probiotic Gummy Supplement**  
Taste our innovative high-protein and low-carb Crispy Vegan Bar. Our exotic fruits flavoured bar with chocolate coating is gluten free* and no added sugar. *May contain traces of gluten. ** Serving suggestion.

**ViteCer Kft.**  
**STAND O160**  
**Nexi lemon-ginger oatbar**  
Source of fibre, rich in oat, content above 37%.

**WELL PLUS TRADE GmbH**  
**STAND M123**  
**LOWER carb protein bar 45%,40g**  
Power System LOWER carb protein bar 45%, lemon-cheesecake, 45g. Our bar is a protein bar with white chocolate coating. The new product is ready to consume. It’s a delicious bar with lemon-cheesecake flavour, with sweeteners.

**WELL PLUS TRADE GmbH**  
**STAND M123**  
**LOWER Carb protein bar 35g**  
Our Power System Women LOWER carb protein bar 45%, blueberry-muffin, 35g. Our new lower carb protein bar with superfruits and maltitol chocolate is ready to consume. It’s a delicious lower carb bar with blueberry-muffin flavour.
Delivering inspiring content

Vitafoods Insights includes cutting edge research and the latest trends within the health and nutrition space.

As the official media for Vitafoods Europe and Asia, this digital platform explores emerging areas and key issues across the global health and nutrition industry, helping business executives make informed decisions. We reach a broad audience of professionals, and we share the passion of enriching knowledge and growing the health and nutrition market.

Vitafoods Insights produces digital magazines that feature columns, articles and in-depth stories that examine the science, strategy and outcomes of ingredients, solutions and services for the nutraceutical industry.

Some of the digital magazine themes for 2019 are personalised nutrition, sports nutrition, heart health, food fragmentation and many more.

Vitafoods Insights also produces deep dive reports that explore the finer details for a specific topic throughout the year. These focus on a single specialist topic, allowing a detailed understanding of the science behind the product.

FIND OUT MORE:
Find out more about Vitafoods Insights at vitafoodinsights.com
Meet the Vitafoods Insight team onsite at K90
Functional Beverages

Comed Oy  
**Bluelron**
Bluelron. Iron vitamin drink for any time, any place. Easy to use iron supplement without any interactions with food or pharmaceuticals – efficient and easy to use.

Dronania pharmaceuticals GmbH  
**Vitapan D+ drops**
Vitapan D+ drops contain vitamins A, D, E and are suitable for children from the age of three. Vitamin D is important for the storage of calcium in the bones and improves muscle function and health. Our Vitapan D+ drops have a pleasant taste that even small children will like.

Dronania pharmaceuticals GmbH  
**Ferrupan Syrup**
FERRUPAN Syrup is a special combination of physiologically active iron with minerals and vitamin C and is suitable for children from the age of three. Iron contributes to a normal cognitive function and to a normal oxygen transport in the body. Vitamin C increases the iron absorption. Eat well, feel better, act best!

EuroPharma Alliance Sp. z o.o.  
**GREENSILICA**
Completely water-soluble, bioavailable organic silicon derived from pumpkinseed, with apple-cinnamon flavor. GREENSILICA improves the condition of skin, hair, nails, joints, bones and all connective tissue. It protects against degenerative joint and bone diseases. GREENSILICA controls the growth of intestinal parasites that steal silicon. The concentration silicon is maintained in optimal range to ensure best utilisation.
EuroPharma Alliance Sp. z o.o.  
**TURMERICIMMUNE**

TURMERICIMMUNE is the only fully water-soluble turmeric extract with unique immune-boosting and anti-ageing polysaccharides. It should be treated as completely new approach for well-established molecule on the market. Primary turmeric health benefits are coming from water-soluble fractions. TURMERICIMMUNE ensures better functioning of immune system and faster resolution of chronic inflammation.

Fonterra Europe  
**Protein Fruit and Vegetable Juice**

Fruit & veggie juice containing 5% NZMP functional whey protein. Offers essential amino acids, supporting the maintenance of lean muscle mass whilst offering an energy boost between meals in an easy to consume format. NZMP’s functional whey proteins offer great flavour, remaining stable for easy processing & dispersability.

FrieslandCampina Ingredients  
**Protein enriched Iced Coffee**

This tasty Iced Coffee, enriched with dairy protein is the perfect combination of Indulgence & Active Nutrition. This drink is high in protein, and we added no sugar in the recipe. Iced Coffee lovers will prefer this version!

FrieslandCampina Ingredients  
**Clear protein water**

This RtD is a clear drink with clarity across a wide pH range delivering lower astringency levels and improving mouth-feel. Neutral taste allowing for a wide spectrum of flavour options.
Hankintatukku

Vivania Beauty Shot

Rhubarb and strawberry tasting Vivania Beauty Shot contains type I hydrolyzed Peptan® fish collagen, hyaluronic acid and vitamin C, which strengthens the skin’s texture and moisture balance.

Huegli Nahrungsmittel GmbH

Protein Shake with curd

Lemon flavored protein shake with CURD is clear proof that protein powders can taste great. Ideal for consumers enjoying protein drinks after workouts for recovery or as a component of their diet giving priority to taste beside excellent nutritional values. Preparation: delicious shake with water or mouth-watering dessert with milk.

Huegli Nahrungsmittel GmbH

All-In-One Protein Shake

Huegli’s multi-purpose All-In-One-Shake is an effective way to maximise your post-workout recovery or to reduce calorie intake and lose weight while dieting. This vanilla-caramel flavored, vitaminised high protein, high fibre shake contains collagen, milk and whey protein for joint and bone health, and cholin for a normal fat-metabolism.

Laboratoria Natury sp. z o.o.

Hemp Elixir

Hemp Elixir is an energy drink which supplies the perfect amount of B group vitamins and caffeine for your body to shed fatigue. It brings out the best flavours and aromas from the hemp extract while balancing the gentle herbal bitterness with grape and apple juice.
**Laboratoria Natury sp. z o.o.**  
**Prenatal syrup**  
Prenatal syrup has been developed as an alternative for women who may have difficulty in swallowing tablets or simply prefer a liquid form. Unique combination of two branded, patented ingredients with clinically proven efficacy: iron saccharate and 5-MTHF folate.

---

**NATINOV**  
**Organic Tonic & Recovery Drink**  

---

**NOVAPHARM**  
**Superfruit Antioxidant Collagen**  
Take this liquid food supplement easily without water. Organic superfruits (goji berry, acerola), vitamins (E, D, C), calcium and 5g fish collagen in the same formula with more than 99% natural ingredients (no sugar no sweetener). Let’s try its gourmet taste! Manufactured by Novapharm for your brand.

---

**NUTRISUN TRIBALLAT NOYAL**  
**RTD chocolate recovery drink**  
Ready-to-drink chocolate recovery drink is naturally balanced in essential nutrients to optimise recovery after endurance exercise. Contains milk proteins to promote muscle repair, carbohydrates, vitamins and minerals to replenish muscle fuel stores and rehydrate effectively. It offers a healthy and tasty alternative in a convenient bottle that athletes can take on-the-go.
Functional Beverages

NUTRISUN TRIBALLAT NOYAL  
**Sulfodyne® detox stick**
Detox stick is based on a unique broccoli extract: Sulfodyne® stimulates phase II enzyme System, helps reduce oxidative stressors and enhances the removal of environmental toxins. With added choline and birch extract, the formula naturally supports the detoxification process for normal lipid metabolism and the maintenance of normal liver function.

PARAPHARM LLC  
**Live Chlorella**
It is an organic beverage containing living cells of algae Chlorella. It contributes to the immunity of a man.

PB Leiner  
**SOLUGEL® water with collagen**
SOLUGEL® Collagen peptides water with cucumber, lemon and lime flavour is a refreshing and natural beverage which contains 5g of SOLUGEL® high-quality collagen peptides. Tasty and convenient, the beverage is an easy way to keep hydrated while reaping the benefits of premium collagen peptides for skin, bone and joint health.

PB Leiner  
**SOLUGEL® Active drink**
SOLUGEL® Active beauty drink with apple and pomegranate juice is a perfect drink on the go for sporty women looking to get all the necessary vitamins and collagen peptides to support their skin and active health. Naturally flavored, the beverage contains no added sugar. Each drink contains 10g collagen peptides.
Prinsen Berning  

**Vegan Protein Shake Berry**

Our plant-based vegan shake is formulated with pea and rice protein without any added sugar. Naturally flavoured with strawberries, the shake is high in protein and 100% vegan with an excellent taste. Designed to support an active lifestyle and workout.

---

PharmaLinea Ltd.  

**>Your< Good Night Syrup**

Supporting natural relaxation and sleep through clinically proven, patented ingredient Qnight. Away from typical commodity products to a natural, safe and scientifically supported solution. Private label, ready to launch product, proven on several markets.

---

PharmaLinea Ltd.  

**>Your< Hepatiq Syrup**

Occurrence of pediatric liver disease is rising, yet there is a great lack of solutions for children. Addressing an underdeveloped market with a child-friendly product, designed to support healthy liver function through scientifically backed ingredients and enhanced bioavailability. Private label, ready to launch product.

---

Seagarden Norway  

**Seagarden Marine Collagen + Lemon**

Seagarden Marine Collagen with natural lemon flavour. Premium quality collagen from wild-caught cod from the clear, blue North Atlantic Ocean. Type I collagen made from 100 % natural and sustainable ingredients. An ideal supplement for active lifestyles. From MSC and Halal-certified producer. Produced in Norway.
Seagarden Norway  STAND O134

Seagarden Marine Collagen + Vitamin C
Description: Seagarden Marine Collagen + natural lemon flavour and Vitamin C from acerola. Premium quality collagen from wild-caught cod from the clear, blue North Atlantic Ocean. Type I collagen made from 100% natural and sustainable ingredients. From MSC and Halal-certified producer. Produced in Norway.

THINQ Pharma- CRO.pte.ltd  STAND C185
THINQ NEAT
Anti-hangover shots

U.G.A. Nutraceuticals Srl  STAND M20

VitaDHA liquid
VitaDHA liquid is a formulation of fish oil high in omega-3 DHA completely deprived of any fish taste or flavour. It comes in two flavours: sweet especially formulated for children, and lemon with herbs, formulated for adults.

Valentis  STAND O114

Smart Hit IV, Vitamin D3
The liposomal Vitamin D3, is a form of vitamin D3 developed by the most advanced technology Miosol, which ensures good absorption of vitamins. 1ml contains 2000 IU of Vitamin D3.
The sports nutrition sector is geared for growth and innovation. Increased overlapping between sports nutrition and other markets mean that we are seeing collaborative products launched to market in the coming years. Experts are developing products that offer a differentiation in proteins – with a recent focus on plant-based proteins in particular. The Sports Nutrition Zone at Vitafoods Europe 2019 is a must-see for visitors looking to understand more about how the sports nutrition market is positioned for future growth and the current product offerings. The Sports Nutrition Zone Sampling Bar will give you the opportunity to sample the latest innovation in functional foods and beverages specifically for the sports nutrition market.

Sports Nutrition Sampling Bar products include, but not limited to:

**Vegan high-protein dough bar**
With 25% protein – exclusively from NUTRALYS® pea proteins – this delicious vegan dough bar is dairy-free and helps you feel full for longer while maintaining your muscle mass. Produced by Roquette.

**Extreme Pre Workout**
A true innovation, Extreme Pre Workout Lemon Drops are packed with 3g creatine, 200mg caffeine, 2g beta alanine and 2g of arginine. Each shot also contains 100% NRV of vitamins B6 and B12, both of which contribute to normal energy metabolism. The product is Informed Sport approved. Produced by Future Nutrition.

**SOLUGEL® sports gel**
SOLUGEL® sports gel contains 10g premium collagen peptides and other active ingredients (vitamin C) with the aim to support bone and joint health of athletes. Easy to consume (just eat it before your workout), SOLUGEL® sports gel can help athletes sustain their energy levels while protecting their joints. Produced by PB Leiner.

**Sports bar with PeptAlde™**
Peanut butter/chocolate flavored sports bar containing PeptAlde™. Ideal as a post-workout snack, containing a unique set of plant-based peptides that specifically help modulate inflammation. Produced by BASF.

**LIGAFORCE+**
Food supplement based on Bioactive Collagen Peptides® FORTIGEL® and TENDOFORTE®, minerals, vitamins, useful for the well-being of cartilages, tendons and ligaments. TENDOFORTE® and FORTIGEL® stimulate cellular synthesis of collagen (by fibroblasts and chondrocytes) and provide necessary amino acids. Vitamins and minerals contribute to the formation and maintenance of connective tissues. Produced by GELITA.
Dates and opening times:
Tuesday, 07 May: 09:30 - 18:00
Wednesday, 08 May: 09:30 - 18:00
Thursday, 09 May: 09:30 - 16:00

Don’t be a stranger!
Follow us! Become part of our growing online community.

@vitafoodsglobal
@vitafoodseurope
@vitafoodseurope
vitafoods.global